







ATL TINKERPRENEUR

BOOTCAMP 2024



AIM TO INNOVATE

About Tinkerpreneur

Tinkerpreneur is a 40-day long summer bootcamp in June – July which equips students with foundational knowledge of key digital and entrepreneurial skills to create their own online venture by the end of the bootcamp.

A Goal to Work Towards!



Top 100 students to get dedicated mentoring



Top 50 mentors to get special recognition



Additional rewards for teams from aspirational districts, rural areas ...

The bootcamp will leverage the knowledge and hands-on involvement of ATL Mentors of Change and combine it with insights from industry leaders and peer mentoring by Tinker Champs to provide students a thorough introduction to entrepreneurship.

Registration link: https://aimapp2.aim.gov.in/atp2024



Who can participate: Class 6 to 12 students from all ATL schools

<u>Note</u>: Students from non-ATL schools can team up with students from ATl schools to participate



Bootcamp starts on: 20th June 2024



Mode of learning: Self-learning through an online web-portal combined with mentoring support

REGISTER NOW

About Tinkerpreneur

Learning Roadmap

Module 1

Module 2

Acquire Digital Skills

Learn from the repository of 20 digital skills

Build a Digital Product

> Build an app/website

Module 6

Module 5

Module 4

Module 3

Learn about **Business Finance**

Create a Brand & Market your **Product**

Develop a **Business** Model

Refine your Digital Product

Learn financial components Create financial documents

Design logo, brand Explore different & marketing collateral

models Create a model

Improve design & functionality

Module 7

Module 8

Module 9

Setting up an **Online Store**

Facilitate online sales of your product

Launch your Online **Business**

Learn about business ops and marketing campaigns

Pitch your **Business**

Make a compelling pitch Present to customers and investors

Top 100 students get selected for **Atal Catalysts** Program @ISB

Special additions

- Two new AI digital skills
- Mentoring sessions on digital skills and entrepreneurship by Tinker Champs
- Addition of fun activities like comics, flashcards and puzzles by Tinker Champs

Check out the Comic book for some inspiration Download

Roles and responsibilities



Students

- Be diligent and dedicated to learning, take the quizzes and assignments and complete the milestones of the bootcamp.
- Be responsive to your team members,
 Mentor and ATL Teacher
- Attend the sessions organized by Mentors and AIM during the week/weekends
- Be self-motivated and energized to become an entrepreneur this summer

Mentors

- Be responsive to your student teams
- Conduct atleast 1 session per week for your student teams based on curriculum
- Guide students and solve queries raised by them
- Keep students motivated to complete the bootcamp
- Read student assignments and evaluate them on the portal





Teachers

- Play a strong supporting role to your student and your mentor
- Be present in any interaction between Mentor and Students
- Keep Students motivated to complete the bootcamp
- Track student progress on School portal and encourage students to complete the program
- Moderate engagement between student and mentor and report issues (if any) to AIM team via portal

What we offer?

Handhold Me Sessions

A group of young changemakers called Tinker Champs will be conducting mentoring sessions for the benefit of their peers, as a part of the Tinkerpreneur bootcamp. This year, they will cover both entrepreneurship and digital skill topics. These session promote the concept of peer-mentoring.





Digital & Entrepreneurial skills

- Acquire upto 20 digital skills through self-learning portal.
- Equips you with the latest trends and knowledge to stay ahead of the curve.
- Learn how to assess the viability of your business idea.
- Gain the confidence to take the initiative and pursue your entrepreneurial goals.

Mentoring Support:

Our dedicated mentors offer invaluable guidance throughout the boot camp journey. With weekly sessions tailored to the curriculum, they ensure students stay on track, address queries, and maintain motivation.









